

# XXI CENTURY CHALLENGES

## General information

Semester: **1 and 2**

Language: **English**

Modality: **Online Eskolak**

## Description



The lesson will deal with the socio-economic and cultural situation at the beginning of the twenty-first century. We have different challenges as a society to deal with current and future problems. What are those challenges? Social and economic transformation and the challenges facing businesses will be analysed.

## Methodology



- Klase magistralak.
- Tutoretza saioak.
- Irakurketa gidatuak.
- Talde eztabaidak.
- Ariketa praktikoak (erronka, kasua azterketa...).

## Contents



- **Topic 1: The main trends of the 21st century**
  - Demographic dispute
  - Other mega-trends
  - Technological convergence and new international trade
  - Human Development Goals
- **Topic 2: . Digital transformation and employment**
  - Social and cultural function of work
  - New composition of employment and occupational structure
  - Prospective employment and employment trends
  - The transformation of the company into the digital age
  - Responsible technology company
- **Topic 3: The Basque economy and society**
  - Historical evolution of the Basque economy
  - The Basque Economy Today
  - Challenges of the Basque economy
- **Topic 4: The challenges of the 21st century company in our country**
  - Training, talent and training
  - Management of business culture
  - Mondragon Cooperative Experience