

XXI CENTURY CHALLENGES

General information

Semester: **1 and 2**

Language: **English**

Description



The lesson will deal with the socio-economic and cultural situation at the beginning of the twenty-first century. We have different challenges as a society to deal with current and future problems. What are those challenges? Social and economic transformation and the challenges facing businesses will be analysed.

Methodology



- Klase magistralak.
- Tutoretza saioak.
- Irakurketa gidatuak.
- Talde eztabaidak.
- Ariketa praktikoak (erronka, kasua azterketa...).

Contents



- **Topic 1: The main trends of the 21st century**
 - Demographic dispute
 - Other mega-trends
 - Technological convergence and new international trade
 - Human Development Goals
- **Topic 2: . Digital transformation and employment**
 - Social and cultural function of work
 - New composition of employment and occupational structure
 - Prospective employment and employment trends
 - The transformation of the company into the digital age
 - Responsible technology company
- **Topic 3: The Basque economy and society**
 - Historical evolution of the Basque economy
 - The Basque Economy Today
 - Challenges of the Basque economy
- **Topic 4: The challenges of the 21st century company in our country**
 - Training, talent and training
 - Management of business culture
 - Mondragon Cooperative Experience