

[MLC101] Company Computer Applications (AIE)

GENERAL INFORMATION

Studies	UNIVERSITY MASTER'S DEGREE IN PRODUCTIVE LOGISTICS OPERATIONS MANAGEMENT		Subject	?
Semester	1	Course	1	Mention / Field of specialisation
Character	COMPULSORY			
Plan	2025	Modality	Face-to-face	Language EUSKARA/CASTELLANO
Credits	3	Hours/week	0	Total hours 59 class hours + 16 non-class hours = 75 total hours

2030 AGENDA GOALS



PROFESSORS

EREÑO INCERA, ANA MONSERRAT

REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
(No specific previous subjects required)	(No previous knowledge required)

LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
ML011 - To distinguish and connect different software applications of the AIE company that support the order-delivery process		x		1,2
ML012 - to identify, analyse and classify data sources to generate knowledge and competitive advantage using advanced digitisation tools	x	x		1,4
ML301 - Works in multidisciplinary teams, without distinction, with a cooperative and participative attitude and efficiently communicates the results obtained orally and in writing in different languages. Without any limitation of accessibility to achieve the established objectives.	x		x	0,2
ML302 - Understands the impact of their profession on the environment in order to practice with social responsibility	x			0,2
Total:				3

KC: Knowledge or Content / SK: Skills / AB: Abilities

SECONDARY LEARNING RESULTS

RML301 [!] *Trabaja en equipos multidisciplinares, sin distinción ninguna, con actitud cooperativa, participativa y comunica eficiente los resultados obtenidos de forma oral y escrita en distintos idiomas. Sin ninguna limitación de accesibilidad para alcanzar lo*

LEARNING ACTIVITIES

Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams

CH

5 h.

NCH

TH

5 h.

EVALUATION SYSTEM

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

W

100%

MAKE-UP MECHANISMS

(No mechanisms)

CH - Class hours: 5 h.

NCH - Non-class hours: 0 h.

TH - Total hours: 5 h.

RML101 [!] *Distinguir y conectar diferentes aplicaciones informáticas de la empresa AIE que dan soporte al proceso pedido-entrega*

LEARNING ACTIVITIES

Development and writing of records, reports, presentations, audiovisual material, etc. on

CH

4 h.

NCH

1 h.

TH

5 h.

projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

Personal study and flexible development of concepts and subjects using active dynamics, to foster more meaningful learning 12 h. 5 h. 17 h.

Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects 8 h. 8 h.

EVALUATION SYSTEM

W

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

50%

(No mechanisms)

Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems

50%

CH - Class hours: 24 h.

NCH - Non-class hours: 6 h.

TH - Total hours: 30 h.

RML302 [!] *Entiende el impacto de su profesión en el entorno para ejercer con responsabilidad social*

LEARNING ACTIVITIES

CH

NCH

TH

Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams

5 h.

5 h.

EVALUATION SYSTEM

W

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

100%

(No mechanisms)

CH - Class hours: 5 h.

NCH - Non-class hours: 0 h.

TH - Total hours: 5 h.

RML102 [!] *Identificar, analizar y clasificar orígenes de datos para generar conocimiento y ventaja competitiva utilizando herramientas de digitalización avanzadas*

LEARNING ACTIVITIES

CH

NCH

TH

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

10 h.

5 h.

15 h.

Computer simulation exercises, individually and/or in teams

5 h.

5 h.

10 h.

Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects

10 h.

10 h.

EVALUATION SYSTEM

W

MAKE-UP MECHANISMS

Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems

100%

(No mechanisms)

CH - Class hours: 25 h.

NCH - Non-class hours: 10 h.

TH - Total hours: 35 h.

CONTENTS

1. Introduction to the Subject 2. Business IT Applications

What they are - what they are not

Business IT Map

Types of applications

Digitalization

Business Processes vs. Business IT Applications

Infrastructure - Architecture

3. Business Intelligence

Tools and Processes Identifying Key Performance Indicators. Dashboards

LEARNING RESOURCES AND BIBLIOGRAPHY

Learning resources

Topic related web quires
Technical articles
Moodle Platform

Bibliography

Delivering Data Analytics: A Step-By-Step Guide to Driving Adoption of Business Intelligence from Planning to Launch
ISBN:978-1-3986-0294-6,978-1-3986-0295-3
A Roadmap to Industry 4.0 Libro Smart Production, Sharp Business and Sustainable Development Anand Nayyar, Akshi Kumar
9783030145439