

## [MHJ302] BUSINESS ADMINISTRATION

### GENERAL INFORMATION

<b>Studies</b>	UNIVERSITY MASTER IN INDUSTRIAL ENGINEERING		<b>Subject</b>	?
<b>Semester</b>	1	<b>Course</b>	1	<b>Mention / Field of specialisation</b>
<b>Character</b>	COMPULSORY		<b>Language</b>	CASTELLANO
<b>Plan</b>	2025	<b>Modality</b>	Face-to-face	<b>Total hours</b> 26 class hours + 49 non-class hours = <b>75 total hours</b>
<b>Credits</b>	3	<b>Hours/week</b>	1.44	

### 2030 AGENDA GOALS



### PROFESSORS

GOMEZ PESCADOR, IRUNE  
NIETO CEREZO, OSCAR

### REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
(No specific previous subjects required)	[!] Fundamentos de administración de empresas

### LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
MH2511 - Knowledge of commercial and labor law		x		0,64
MH2512 - Demonstrate knowledge of financial and cost accounting.		x		1,28
MH2526 - Apply acquired knowledge and problem-solving skills in new, unfamiliar or changing environments within broader (or multidisciplinary) contexts related to their area of study.		x		0,16
MH2527 - Demonstrate the ability to integrate knowledge and deal with the complexity of formulate judgments based on incomplete or limited information, including reflections on the SDGs, human rights and fundamental rights, and on social, health and safety, environmental, economic and industrial implications and responsibilities.		x		0,16
MH2528 - Communicate its conclusions and the ultimate knowledge and rationale behind them to specialized and non-specialized audiences in a clear and unambiguous manner.		x		0,16
MH2529 - Possess the learning skills that will enable them to continue studying in a manner that will be largely self-directed or autonomous.		x		0,16
MH2530 - Work with people, involving them and leading them in a dynamic directed towards a common objective that includes reflection on their ethical and social responsibility, with a global vision of the work to be carried out and the characteristics required (quality, deadlines, etc.), assuming responsibility for the decisions taken.		x		0,44

Total: 3

KC: Knowledge or Content / SK: Skills / AB: Abilities

### SECONDARY LEARNING RESULTS

**RMH120** [!] Realiza análisis económico-financieros, calcula costes de productos y servicios y analiza proyectos de inversión empresarial.

LEARNING ACTIVITIES	CH	NCH	TH
Personal study and flexible development of concepts and subjects using active dynamics, to foster more meaningful learning		14 h.	14 h.
Conducting tests, giving presentations, presenting defences, taking examinations and/or doing checkpoints	2 h.		2 h.
Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams		10 h.	10 h.
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	8 h.		8 h.
Carrying out exercises and solving problems individually and/or in teams	8 h.	12 h.	20 h.
EVALUATION SYSTEM	W	MAKE-UP MECHANISMS	
Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	20%	(No mechanisms)	
Individual written and/or oral tests or individual coding/programming tests	80%		

**CH - Class hours:** 18 h.  
**NCH - Non-class hours:** 36 h.  
**TH - Total hours:** 54 h.

**RMH121 [I] Argumenta sobre cuestiones básicas en derecho mercantil.**

**LEARNING ACTIVITIES**

	<i>CH</i>	<i>NCH</i>	<i>TH</i>
Personal study and flexible development of concepts and subjects using active dynamics, to foster more meaningful learning		6 h.	6 h.
Conducting tests, giving presentations, presenting defences, taking examinations and/or doing checkpoints	2 h.		2 h.
Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams		5 h.	5 h.
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	3 h.		3 h.
Carrying out exercises and solving problems individually and/or in teams	3 h.	2 h.	5 h.

**EVALUATION SYSTEM**

**W**

Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems  
 Individual written and/or oral tests or individual coding/programming tests

75%

25%

**MAKE-UP MECHANISMS**

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems  
 Individual written and/or oral tests or individual coding/programming tests

**CH - Class hours:** 8 h.  
**NCH - Non-class hours:** 13 h.  
**TH - Total hours:** 21 h.

**CONTENTS**

**LEARNING RESOURCES AND BIBLIOGRAPHY**

**Learning resources**

Moodle Platform  
 Subject notes  
 Class presentations

**Bibliography**

de Jaime Eslava, J. Las claves del análisis económico-financiero de la empresa. ESIC Editorial, 2010  
 Bonsón, E., Cortijo, V., & Flores, F. Análisis de estados financieros. Pearson Educación, 2009 .  
 Peña, F. M., & Riera, J. R. Costes: contabilidad y gestión. Centro de Estudios Financieros, 2003.