

[MDB401] PARTICIPATORY DESIGN

GENERAL INFORMATION

Studies	UNIVERSITY MASTER IN STRATEGIC PRODUCT AND SERVICE DESIGN		Subject	?
Semester	1	Course	1	Mention / Field of specialisation
Character	COMPULSORY		Language	CASTELLANO
Plan	2025	Modality	Face-to-face	Total hours 40 class hours + 60 non-class hours = 100 total hours
Credits	4	Hours/week	2.22	

2030 AGENDA GOALS



PROFESSORS

GONZALEZ OCHOANTESANA, ITSASO

REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
DESIGN METHODOLOGY VISUAL COMMUNICATION	(No previous knowledge required)

LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
MDRA39 - Facilitate equitable participatory processes taking into account diversity (gender, race, religion, culture, etc.) with users and other agents involved, in multidisciplinary and multilingual settings, reaching conclusions to inform decision-making		x		4
Total:				4

KC: Knowledge or Content / SK: Skills / AB: Abilities

SECONDARY LEARNING RESULTS

RMD09 [!] *Facilitar procesos participativos equitativos atendiendo a la diversidad (de género, raza, religión, cultura, etc.) con personas usuarias y otros agentes implicados, en contextos multidisciplinares y multilingües, llegando a proponer conclusiones que*

LEARNING ACTIVITIES	CH	NCH	TH
Personal study and flexible development of concepts and subjects using active dynamics, to foster more meaningful learning	30 h.	20 h.	50 h.
Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams	10 h.	40 h.	50 h.
EVALUATION SYSTEM	W	MAKE-UP MECHANISMS	
Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	70%	Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	
Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems	30%		

CH - Class hours: 40 h.

NCH - Non-class hours: 60 h.

TH - Total hours: 100 h.

CONTENTS

MODULE I: Introduction to Participatory Design

1. Introduction and overview of the course
2. What is participatory design? Definitions

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3. Contemporary participatory design and the role of the designer

MODULE II: The Co-design Process: People's Participation Throughout Projects

1. The co-design process and the degree of people's involvement
2. Process and creative thinking
3. Process planning
4. Session planning
5. Session facilitation

MODULE III: Participation techniques

1. Ice breaking
2. Analysis
3. Creation
4. Evaluation

LEARNING RESOURCES AND BIBLIOGRAPHY

Learning resources	Bibliography
Subject notes	https://labur.eus/SfFTV
Technical articles	
Presentations by external Lecturers	
Class presentations	