

[MDH401] OP. S1- DESIGN TRENDS I

GENERAL INFORMATION

Studies	UNIVERSITY MASTER IN STRATEGIC PRODUCT AND SERVICE DESIGN		Subject	?
Semester	1	Course	1	Mention / Field of specialisation
Character	OPTIONAL			
Plan	2025	Modality	Face-to-face	Language CASTELLANO
Credits	5	Hours/week	2.78	Total hours 50 class hours + 75 non-class hours = 125 total hours

2030 AGENDA GOALS



PROFESSORS

AZPI-NAZABAL IRAOLAGOITIA, MAITE

REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
DESIGN METHODOLOGY VISUAL COMMUNICATION	(No previous knowledge required)

LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
MDRA33 - Build sustainable future scenarios based on identifying trends and design-related prospective studies.		x		5
Total:				5

KC: Knowledge or Content / SK: Skills / AB: Abilities

SECONDARY LEARNING RESULTS

RMD03 [!] *Construir escenarios de futuro sostenibles basados en la identificación de tendencias y en estudios prospectivos relativos al diseño.*

LEARNING ACTIVITIES

	CH	NCH	TH
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	30 h.		30 h.
Carrying out exercises and solving problems individually and/or in teams	20 h.	75 h.	95 h.

EVALUATION SYSTEM

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

W
100%

MAKE-UP MECHANISMS

(No mechanisms)

CH - Class hours: 50 h.
NCH - Non-class hours: 75 h.
TH - Total hours: 125 h.

CONTENTS

1. Anatomy of a Trend
2. Tools for Trend Detection
3. Future Scenarios

LEARNING RESOURCES AND BIBLIOGRAPHY

Learning resources	Bibliography
Subject notes Moodle Platform	https://labur.eus/em3z7

Topic related web quires

Presentations by external Lecturers