

[MDA402] PROTOTYPING IN DESIGN

GENERAL INFORMATION

Studies	UNIVERSITY MASTER IN STRATEGIC PRODUCT AND SERVICE DESIGN		Subject	?
Semester	2	Course	1	Mention / Field of specialisation
Character	COMPULSORY		Language	CASTELLANO
Plan	2025	Modality	Face-to-face	Total hours 40 class hours + 60 non-class hours = 100 total hours
Credits	4	Hours/week	2.22	

2030 AGENDA GOALS



PROFESSORS

LASA ERLE, GANIX

REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
DESIGN METHODOLOGY VISUAL COMMUNICATION	(No previous knowledge required)

LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
MDRA48 - Evaluate the interaction of the innovative digital product and service solutions in conjunction with users and other stakeholders in the value chain, employing the most appropriate tools and metrics to ensure universal accessibility		x		4
Total:				4

KC: Knowledge or Content / SK: Skills / AB: Abilities

SECONDARY LEARNING RESULTS

RMD18 [!] *Evaluar la interacción de las soluciones digitales de productos y servicios innovadores conjuntamente con los usuarios y otros agentes implicados en la cadena de valor, utilizando las herramientas y métricas más apropiadas para asegurar la accesibili*

LEARNING ACTIVITIES

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

CH 40 h. **NCH** 60 h. **TH** 100 h.

EVALUATION SYSTEM

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

W
100%

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

CH - Class hours: 40 h.
NCH - Non-class hours: 60 h.
TH - Total hours: 100 h.

CONTENTS

1. Tools for developing digital prototypes: FIGMA2. Methods for evaluating user experience: user testing

LEARNING RESOURCES AND BIBLIOGRAPHY

Learning resources	Bibliography
Subject notes Labs Programmes Lab practical training	https://labur.eus/zFQpx

Presentations by external Lecturers