

[GDQ301] BUSINESS

GENERAL INFORMATION

Studies	DEGREE IN INDUSTRIAL DESIGN AND PRODUCT DEVELOPMENT ENGINEERING		Subject	WORK PLACEMENT
Semester	2	Course	1	Mention / Field of specialisation
Character	BASIC TRAINING		Language	EUSKARA
Plan	2022	Modality	Face-to-face	Total hours 90 class hours + 60 non-class hours = 150 total hours
Credits	6	Hours/week	5	

2030 AGENDA GOALS



PROFESSORS

ALBISTEGUI ZAMACOLA, GERMAN ALBERTO

REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
(No specific previous subjects required)	(No previous knowledge required)

LEARNING RESULTS

LEARNING RESULTS

	KC	SK	AB	ECTS
G-RA06 - Adequately know the concept of business and the systemic perspective as well as the fundamentals of business activity and its organization, in relation to sustainable development objectives		x		5,4
G-RTR1 - To develop interdisciplinary projects specific to their specialty and of gradual complexity, - becoming aware of respect for human rights and fundamental rights, and analyzing and assessing the impact of the proposed solutions on the SDGs - to acquire and/or apply basic, advanced and/or avant-garde, demonstrating the ability to work in multidisciplinary teams and/or undertake further studies with a high degree of autonomy		x		0,36
G-RTR2 - To express information, ideas and the arguments that support them in an orderly, clear and coherent manner, orally and in writing, based on quality information, self-made or obtained from different sources, using inclusive and non-discriminatory language		x		0,24
Total:				6

KC: Knowledge or Content / SK: Skills / AB: Abilities

ENAE LEARNING RESULTS

	ECTS
ENAE04 - Knowledge and understanding: To be aware of the multidisciplinary context of engineering.	1
ENAE06 - Analysis in engineering: Ability to apply their knowledge and understanding in analysing product, process and method engineering.	0,6
ENAE07 - Analysis in engineering: Ability to choose and apply relevant modelling and analytical methods.	0,44
ENAE08 - Engineering projects: Ability to apply their knowledge in the development and completion of projects which meet specific requirements.	1,04
ENAE10 - Research & innovation: Ability to perform bibliographic searches, to use databases and other sources of information.	0,32
ENAE11 - Research & innovation: Ability to design and carry out experiments, to interpret data and draw conclusions.	0,6
ENAE16 - Practical application of engineering: To be aware of the implications of the practical application of engineering.	0,4
ENAE18 - Transversal competences: To use different methods to communicate effectively with the engineering community and society in general.	0,2
ENAE19 - Transversal competences: Demonstrate that they are aware of the responsibility implied in the practical application of engineering, the social and environmental impact, and show commitment with professional ethics, responsibility and regulations of the practical application of engineering.	0,2
ENAE20 - Transversal competences: Demonstrate that they are aware of entrepreneurial practices and project management, in addition to risk control and management and understand their limitations.	1,2
Total:	6

SECONDARY LEARNING RESULTS

2RGD191 (2 sem)

LEARNING ACTIVITIES

	CH	NCH	TH
Conducting tests, giving presentations, presenting defences, taking examinations and/or doing checkpoints	2 h.	1 h.	3 h.

EVALUATION SYSTEM

Individual written and/or oral tests or individual coding/programming tests

W

100%

MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 2 h.

NCH - Non-class hours: 1 h.

TH - Total hours: 3 h.

2RGD193 (2 sem)

LEARNING ACTIVITIES

Conducting tests, giving presentations, presenting defences, taking examinations and/or doing checkpoints

CH

2 h.

NCH

1 h.

TH

3 h.

EVALUATION SYSTEM

Individual written and/or oral tests or individual coding/programming tests

W

100%

MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 2 h.

NCH - Non-class hours: 1 h.

TH - Total hours: 3 h.

RGD110 [!] *Analiza la empresa con una visión sistémica. Distingue las principales características de diferentes tipos de organizaciones, identifica y comprende su interacción con el entorno, y conoce el enfoque legal básico*

LEARNING ACTIVITIES

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

CH

15 h.

NCH

20 h.

TH

35 h.

Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects

5 h.

5 h.

10 h.

EVALUATION SYSTEM

Individual written and/or oral tests or individual coding/programming tests

W

100%

MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 20 h.

NCH - Non-class hours: 25 h.

TH - Total hours: 45 h.

RGD111 [!] *Conoce los ejes empresariales que estructuran la actividad económica de una empresa; en relación con los objetivos de la compañía, desarrolla los Objetivos Desarrollo Sostenible (ODS), integrando criterios de viabilidad económica, social y ambiental*

LEARNING ACTIVITIES

Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects

CH

20 h.

NCH

6 h.

TH

26 h.

Carrying out exercises and solving problems individually and/or in teams

10 h.

4 h.

14 h.

EVALUATION SYSTEM

Individual written and/or oral tests or individual coding/programming tests

W

100%

MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 30 h.
NCH - Non-class hours: 10 h.
TH - Total hours: 40 h.

2RGD190 (2 sem)

LEARNING ACTIVITIES

Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects

CH

2 h.

NCH

1 h.

TH

3 h.

EVALUATION SYSTEM

Individual written and/or oral tests or individual coding/programming tests

W

100%

MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 2 h.
NCH - Non-class hours: 1 h.
TH - Total hours: 3 h.

2RGD192 (2 sem)

LEARNING ACTIVITIES

Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams

CH

2 h.

NCH

1 h.

TH

3 h.

EVALUATION SYSTEM

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

W

100%

MAKE-UP MECHANISMS

(No mechanisms)

CH - Class hours: 2 h.
NCH - Non-class hours: 1 h.
TH - Total hours: 3 h.

RGD112 [!] *Conoce los fundamentos de la perspectiva económico-financiera de una empresa*

LEARNING ACTIVITIES

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

CH

10 h.

NCH

10 h.

TH

20 h.

Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects

20 h.

10 h.

30 h.

EVALUATION SYSTEM

Individual written and/or oral tests or individual coding/programming tests

W

100%

MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 30 h.
NCH - Non-class hours: 20 h.
TH - Total hours: 50 h.

2RGD194 (2 sem)

LEARNING ACTIVITIES		CH	NCH	TH
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects		2 h.	1 h.	3 h.
EVALUATION SYSTEM	W	MAKE-UP MECHANISMS		
Individual written and/or oral tests or individual coding/programming tests	100%	Individual written and/or oral tests or individual coding/programming tests		
CH - Class hours: 2 h. NCH - Non-class hours: 1 h. TH - Total hours: 3 h.				

CONTENTS

1Basic financial statements2General accounting3Economic and financial analysis4Costs5Investment analysis

LEARNING RESOURCES AND BIBLIOGRAPHY

Learning resources

- [!] *Consultas en páginas web relacionadas con el tema*
- [!] *Plataforma Moodle*
- [!] *Unidad didáctica*
- [!] *Presentaciones en clase*

Bibliography

Las claves del análisis económico-financiero Jaime Eslava ESIC
 Costes Martin Peña-Ros Riera EF
 Análisis contable y financiero Oscar Sanchez Paraninfo