

[GCE301] BUSINESS

GENERAL INFORMATION

Studies	DEGREE IN ENGINEERING IN ECO-TECHNOLOGY IN INDUSTRIAL PROCESS		Subject	BUSINESS	
Semester	2	Course	1	Mention / Field of specialisation	
Character	BASIC TRAINING		Language	EUSKARA	
Plan	2022	Modality	Face-to-face	Total hours	68 class hours + 82 non-class hours = 150 total hours
Credits	6	Hours/week	3.78		

2030 AGENDA GOALS



PROFESSORS

COUTO ORTEGA, MAITE

REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
(No specific previous subjects required)	(No previous knowledge required)

LEARNING RESULTS

LEARNING RESULTS

	KC	SK	AB	ECTS
G-RA06 - Adequately know the concept of business and the systemic perspective as well as the fundamentals of business activity and its organization, in relation to sustainable development objectives		x		5,4
G-RTR1 - To develop interdisciplinary projects specific to their specialty and of gradual complexity, - becoming aware of respect for human rights and fundamental rights, and analyzing and assessing the impact of the proposed solutions on the SDGs - to acquire and/or apply basic, advanced and/or avant-garde, demonstrating the ability to work in multidisciplinary teams and/or undertake further studies with a high degree of autonomy		x		0,36
G-RTR2 - To express information, ideas and the arguments that support them in an orderly, clear and coherent manner, orally and in writing, based on quality information, self-made or obtained from different sources, using inclusive and non-discriminatory language		x		0,24

Total: 6

KC: Knowledge or Content / SK: Skills / AB: Abilities

SECONDARY LEARNING RESULTS

2RGC191 (2 sem)

LEARNING ACTIVITIES

	CH	NCH	TH
Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams		3 h.	3 h.

EVALUATION SYSTEM

	W
Self-assessment	50%
Co-assessment	50%

MAKE-UP MECHANISMS

(No mechanisms)

CH - Class hours: 0 h.

NCH - Non-class hours: 3 h.

TH - Total hours: 3 h.

2RGC193 (2 sem)

LEARNING ACTIVITIES

	CH	NCH	TH
Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams		3 h.	3 h.

EVALUATION SYSTEM

W

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

100%

(No mechanisms)

CH - Class hours: 0 h.

NCH - Non-class hours: 3 h.

TH - Total hours: 3 h.

2RGC194 (2 sem)

LEARNING ACTIVITIES

CH

NCH

TH

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

3 h.

3 h.

EVALUATION SYSTEM

W

MAKE-UP MECHANISMS

Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems

100%

(No mechanisms)

CH - Class hours: 0 h.

NCH - Non-class hours: 3 h.

TH - Total hours: 3 h.

2RGC190 (2 sem)

LEARNING ACTIVITIES

CH

NCH

TH

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

3 h.

3 h.

EVALUATION SYSTEM

W

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

100%

(No mechanisms)

CH - Class hours: 0 h.

NCH - Non-class hours: 3 h.

TH - Total hours: 3 h.

2RGC192 (2 sem)

LEARNING ACTIVITIES

CH

NCH

TH

Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams

2 h.

1 h.

3 h.

EVALUATION SYSTEM

W

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

100%

(No mechanisms)

CH - Class hours: 2 h.

NCH - Non-class hours: 1 h.

TH - Total hours: 3 h.

RGC111 [!] *Conoce los ejes empresariales que estructuran la actividad económica de una empresa; en relación con los objetivos de la compañía, desarrolla los Objetivos Desarrollo Sostenible (ODS), integrando criterios de viabilidad económica, social y ambiental*

LEARNING ACTIVITIES

	CH	NCH	TH
Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams	6 h.	10 h.	16 h.
Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams		4 h.	4 h.
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	12 h.	4 h.	16 h.
Seminars, debates and/or workshops to deepen and/or share experiences.	2 h.	2 h.	4 h.

EVALUATION SYSTEM

W

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	70%
Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems	10%
Individual written and/or oral tests or individual coding/programming tests	20%

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems
Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems
Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 20 h.

NCH - Non-class hours: 20 h.

TH - Total hours: 40 h.

RGC112 [!] *Conoce los fundamentos de la perspectiva económico-financiera de una empresa*

LEARNING ACTIVITIES

	CH	NCH	TH
Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams		10 h.	10 h.
Conducting tests, giving presentations, presenting defences, taking examinations and/or doing checkpoints	2 h.	8 h.	10 h.
Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams		5 h.	5 h.
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	16 h.		16 h.
Seminars, debates and/or workshops to deepen and/or share experiences.	2 h.	3 h.	5 h.
Tutoring sessions and monitoring of training activities	2 h.	2 h.	4 h.

EVALUATION SYSTEM

W

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	70%
Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems	10%
Individual written and/or oral tests or individual coding/programming tests	20%

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems
Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems
Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 22 h.

NCH - Non-class hours: 28 h.

TH - Total hours: 50 h.

RGC110 [!] *Analiza la empresa con una visión sistémica. Distingue las principales características de diferentes tipos de organizaciones, identifica y comprende su interacción con el entorno, y conoce el enfoque legal básico*

LEARNING ACTIVITIES

	CH	NCH	TH
Conducting tests, giving presentations, presenting defences, taking examinations and/or doing checkpoints	4 h.	16 h.	20 h.
Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams		5 h.	5 h.
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	16 h.		16 h.
Seminars, debates and/or workshops to deepen and/or share experiences.	2 h.		2 h.
Tutoring sessions and monitoring of training activities	2 h.		2 h.

EVALUATION SYSTEM

W

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	40%
Presentation and defence of exercises, case studies, computer practical work, simulation practical work, laboratory practical work, term projects, end of degree project, master's thesis, challenges and problems	10%
Individual written and/or oral tests or individual coding/programming tests	50%

MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

 Individual written and/or oral tests or individual coding/programming tests

CH - Class hours: 24 h.

NCH - Non-class hours: 21 h.

TH - Total hours: 45 h.

CONTENTS

1. Topic: The Company and Its Environment

- Basic knowledge about the company: business system, functions, and elements.
- The company's environment and social responsibility: general and specific environment.
- Types of companies: classification criteria.

2. Topic: Legal-Institutional Perspective of the Company

- Natural person and legal entity.
- Types of business companies and their legal forms.

3. Topic: Business Organization and Structure

- Business elements and configuration.

4. Topic: Economic-Financial Perspective of the Company

- Financial function in the company: financing and investment.
- Basics of pricing: demand and cost structure.
- Economic-financial viability analysis.

LEARNING RESOURCES AND BIBLIOGRAPHY

Learning resources

- [!] *Apuntes de la asignatura*
- [!] *Plataforma Moodle*
- [!] *Proyección de videos*

Bibliography

http://katalogoa.mondragon.edu/janium-bin/janium_login_opac_re_in k.pl?grupo=EKOTEKNOLOGIA12&ejecuta=20&_ST

[!] *Presentaciones en clase*

[!] *Charlas de ponentes externos*