

## [GBG201] BUSINESS

### GENERAL INFORMATION

<b>Studies</b>	DEGREE IN BIOMEDICAL ENGINEERING	<b>Subject</b>	BUSINESS
<b>Semester</b>	2	<b>Course</b>	1
<b>Character</b>	COMPULSORY	<b>Mention / Field of specialisation</b>	
<b>Plan</b>	2022	<b>Modality</b>	Face-to-face
<b>Credits</b>	6	<b>Language</b>	EUSKARA
		<b>Total hours</b>	96.5 class hours + 53.5 non-class hours = <b>150 total hours</b>

### PROFESSORS

URRUZUNO PAGOAGA, ANER

### REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
(No specific previous subjects required)	(No previous knowledge required)

### LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
<b>G-RA06</b> - Adequately know the concept of business and the systemic perspective as well as the fundamentals of business activity and its organization, in relation to sustainable development objectives		x		5,4
<b>G-RTR1</b> - To develop interdisciplinary projects specific to their specialty and of gradual complexity, - becoming aware of respect for human rights and fundamental rights, and analyzing and assessing the impact of the proposed solutions on the SDGs - to acquire and/or apply basic, advanced and /or avant-garde, demonstrating the ability to work in multidisciplinary teams and/or undertake further studies with a high degree of autonomy		x		0,28
<b>G-RTR2</b> - To express information, ideas and the arguments that support them in an orderly, clear and coherent manner, orally and in writing, based on quality information, self-made or obtained from different sources, using inclusive and non-discriminatory language		x		0,32
<b>Total:</b>				<b>6</b>

KC: Knowledge or Content / SK: Skills / AB: Abilities

### SECONDARY LEARNING RESULTS

**RGB110** [!] *Analiza la empresa con una visión sistémica. Distingue las principales características de diferentes tipos de organizaciones, identifica y comprende su interacción con el entorno, y conoce el enfoque legal básico*

#### LEARNING ACTIVITIES

	CH	NCH	TH
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	26 h.	12 h.	38 h.
Carrying out exercises and solving problems individually and/or in teams	4 h.	3 h.	7 h.

#### EVALUATION SYSTEM

	W
Individual written and/or oral tests or individual coding/programming tests	100%

#### MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests
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**CH - Class hours:** 30 h.

**NCH - Non-class hours:** 15 h.

**TH - Total hours:** 45 h.

**RGB111** [!] *Conoce los ejes empresariales que estructuran la actividad económica de una empresa; en relación con los objetivos de la compañía, desarrolla los Objetivos de Desarrollo Sostenible (ODS), integrando criterios de viabilidad económica, social y ambient*

#### LEARNING ACTIVITIES

	CH	NCH	TH
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	20 h.	13 h.	33 h.
Carrying out exercises and solving problems individually and/or in teams	5 h.	2 h.	7 h.

#### EVALUATION SYSTEM

	W
Individual written and/or oral tests or individual coding/programming tests	100%

#### MAKE-UP MECHANISMS

Individual written and/or oral tests or individual coding/programming tests
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**CH - Class hours:** 25 h.  
**NCH - Non-class hours:** 15 h.  
**TH - Total hours:** 40 h.

**RGB112** [!] *Conoce los fundamentos de la perspectiva económico-financiera de una empresa*

**LEARNING ACTIVITIES**

	CH	NCH	TH
Carrying out/resolving projects/challenges/cases, etc. to provide solutions to problems in interdisciplinary contexts, real and/or simulated, individually and/or in teams	16 h.	9 h.	25 h.
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	16 h.	9 h.	25 h.

**EVALUATION SYSTEM**

	W
Individual written and/or oral tests or individual coding/programming tests	100%

**MAKE-UP MECHANISMS**

Individual written and/or oral tests or individual coding/programming tests

**CH - Class hours:** 32 h.  
**NCH - Non-class hours:** 18 h.  
**TH - Total hours:** 50 h.

**RGB190** [!] *Conocer y aplicar las fases para desarrollar de forma guiada, con los objetivos y la planificación previamente definidos, un proyecto de complejidad técnica acorde con los conocimientos de formación básica de la ingeniería. Reflexiona sobre los cono*

**LEARNING ACTIVITIES**

	CH	NCH	TH
Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams	2,5 h.	1,5 h.	4 h.

**EVALUATION SYSTEM**

	W
Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	100%

**MAKE-UP MECHANISMS**

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems  
Observation (technical capacity, attitude and participation)

**CH - Class hours:** 2,5 h.  
**NCH - Non-class hours:** 1,5 h.  
**TH - Total hours:** 4 h.

**RGB191** [!] *Contribuir en la estrategia de funcionamiento del equipo priorizando los objetivos comunes, fomentando y valorando la participación de todas las personas y responsabilizándose de las tareas individuales, así como del cumplimiento de plazos.*

**LEARNING ACTIVITIES**

	CH	NCH	TH
Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams	2 h.	1 h.	3 h.

**EVALUATION SYSTEM**

	W
Self-assessment	25%
Co-assessment	25%
Observation (technical capacity, attitude and participation)	50%

**MAKE-UP MECHANISMS**

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems  
Observation (technical capacity, attitude and participation)

**CH - Class hours:** 2 h.  
**NCH - Non-class hours:** 1 h.  
**TH - Total hours:** 3 h.

**RGB193** [!] *Redacta una memoria de proyecto clara y concisa utilizando las fuentes de información y estructura de memoria facilitadas, y haciendo un uso correcto, inclusivo y no discriminatorio del lenguaje.*

**LEARNING ACTIVITIES**

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

**CH**

2,5 h.

**NCH**

1,5 h.

**TH**

4 h.

**EVALUATION SYSTEM**

**W**

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

100%

**MAKE-UP MECHANISMS**

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems  
Observation (technical capacity, attitude and participation)

**CH - Class hours:** 2,5 h.  
**NCH - Non-class hours:** 1,5 h.  
**TH - Total hours:** 4 h.

**RGB194** [!] *Realiza una presentación oral y defensa del proyecto clara y concisa, haciendo uso correcto, inclusivo y no discriminatorio del lenguaje.*

**LEARNING ACTIVITIES**

Development and writing of records, reports, presentations, audiovisual material, etc. on projects/work experience/challenges/case studies/experimental investigations carried out individually and/or in teams

**CH**

2,5 h.

**NCH**

1,5 h.

**TH**

4 h.

**EVALUATION SYSTEM**

**W**

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

100%

**MAKE-UP MECHANISMS**

Observation (technical capacity, attitude and participation)

**CH - Class hours:** 2,5 h.  
**NCH - Non-class hours:** 1,5 h.  
**TH - Total hours:** 4 h.

**CONTENTS**

1. TOPIC: THE COMPANY AND ITS ENVIRONMENT
2. TOPIC: TYPES OF COMPANY. LEGAL POINT OF VIEW
3. TOPIC: INTERNAL ORGANIZATION AND COMPANY STRUCTURE
4. TOPIC: ANALYZING THE ECONOMIC-FINANCIAL SITUATION OF A COMPANY

**LEARNING RESOURCES AND BIBLIOGRAPHY**

**Learning resources**

Subject notes  
Technical articles  
Moodle Platform

**Bibliography**

Las claves del análisis económico-financiero de la empresa Jaima Eslava ESIC  
Costes Martin Peña-Ros Riera EF Editorial

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Class presentations

Análisis contable y financiero Oscar Sanchez Paraninfo

Student book