

## ENTREPRENEURSHIP II

<b>GENERAL DATA ABOUT THE COMPETENCE</b>		
<b>DEGREE:</b> Business Administration Degree		
<b>MATERIA:</b> Executive habilities		
<b>TYPE</b>	Basic:	Compulsory: X      Optional:
<b>CREDITS:</b> 3 ECTS		
<b>COURSE :</b> 2nd		<b>YEAR :</b> 2nd
<b>MODULE:</b> Transformer leadership		
<b>LANGUAGE:</b> English		
<b>SPECIFIC DATA ABOUT THE COMPETENCE</b>		
<b>COMPETENCES</b>		
Identify the skills of an entrepreneur and understand that what they have contributed as an entrepreneur are the first steps to the success. At the same time to identify business opportunities and use some necessary tools to design an evaluation and work on the entrepreneurial initiatives.		
<b>2. PREVIOUS KNOWLEDGE.</b>		
There's no need to have previous knowledge's		
<b>3.TRANSVERSALS COMPETENCES</b>		
LO4. Solving problems LO5. Team work LO7. Learn to Learn		
<b>4. METHODOLOGY</b>		
Methodologies are focus on the student; he/she becomes the centre of his/her learning process and the teachers turns into a facilitator or guide.		
Project based Learning X	Problem based learning X	Cases
Team Working X	Reading X	Simulations
Workshops	External lectures and resources X	Learning Communities (Wikis, blogs, social networks...)

## 5. SUBJECT

<p><b>Competence 218 (C218)</b></p>	<p>Àrea: Entrepreneurship</p> <ul style="list-style-type: none"> <li>• The development of ideas, real or hypothetical challenges from where the students can experiment opportunities and changing processes using the appropriate tools.             <ul style="list-style-type: none"> <li>▪ The process of generation ideas and finding opportunities using tools.</li> <li>▪ Present the idea of Ekiten.</li> <li>▪ Project idea : tools to develop the process</li> <li>▪ The presentation of the project.</li> </ul> </li> </ul>
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## 6. BIBLIOGRAPHY AND OTHER INFORMATION RESOURCES

<p><b>Competence 218 (C218)</b></p>	<ul style="list-style-type: none"> <li>✓ Richard Foster, "Innovación, la estrategia del trinunfo"</li> <li>✓ Tom Peters, "El círculo de la innovación"</li> <li>✓ George Roth / Art Kleiner, "El lado humano del cambio"</li> <li>✓ Jose Maria Sainz de Vicuña, "Innovar con éxito"</li> <li>✓ Peter Sengue, "La quinta disciplina"</li> <li>✓ Chesbrough, "Open innovation"</li> <li>✓ Kelley, "Las 10 caras de la innovación"</li> <li>✓ Jhonson, "Where is my cheese??"</li> <li>✓ Prashning, "The power of diversity"</li> <li>✓ Isaacs, "Dialogue. The art of thinking together"</li> <li>✓ Katzenbach, "The wisdom of teams"</li> <li>✓ Kotter, "Our iceberg is melting"</li> <li>✓ Saratxaga, "Harreman estilo berri bat"</li> <li>✓ Kouzes and Posner, "The leadership challenge"</li> <li>✓ Dave Gray, Sunny Brown, James Macanufo, "Gamestroming"</li> <li>✓ Juan Gasca &amp; Rafael Zaragozá, "Designpedia"</li> <li>✓ Alex Osterwalder e Ives Pigneur, "Business Model Canvas"</li> </ul>
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## 7. EVALUATION

Things to do so we can evaluate:

A1	Two essays about the innovational tools and how to innovate on companies
A3	Project development of a business idea
A3	Participation

The evaluation will be done like this:

ENTREPRENEURSHIP II		
<b>Competences</b>	<b>C218:</b> Identify the skills of an entrepreneur and understand that what they have contributed as an entrepreneur are the first steps to the success. At the same time to identify business opportunities and use some necessary tools to design an evaluation and work on the entrepreneurial initiatives.	
<b>Learning Outcomes</b>	<b>RA182.</b> Identify opportunities on businesses and use the tools to design an evaluation plan and the work on entrepreneurial initiatives.	
<b>A1: Essays</b>	30	<b>30</b>
<b>A2: Project (LO, 4,5,7)</b>	60	<b>60</b>
<b>A3: Participation</b>	10	<b>10</b>
<b>Total</b>	<b>100</b>	<b>100</b>

■ Activities where CTs are assessed:

LO4. Solving problems  
LO5. Team work  
LO7. Learn to Learn

**Terms for the evaluation:** The specific criteria (passes all the competences) will be explained the first day of class. There are some minimum conditions that they have to complete to pass the subject:

- They need to have at least 5/10 in the competence (C).
- They need to have at least 4/10 in each of the learning results (RA).
- Each of the activities will have a recovery opportunity.