

ENTREPRENEURSHIP I

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| BASIC INFORMATION OF THE SUBJECT | | |
| TITULACIÓN: Grado en Administración y Dirección de Empresas | | |
| MATERIA: Habilidades directivas | | |
| TYPE | Formación básica: | Obligatoria :X Optativa: |
| CREDITS: 3 ECTS | | |
| LEVEL : 2º | | CUATRIMESTRE: 1. cuatrimestre |
| MÓDULO: Gestión y Dirección de Empresas | | |
| LANGUAGE: English | | |
| DATOS ESPECÍFICOS DE LA MATERIA | | |
| 1. COMPETENCES | | |
| Identify the skills of an entrepreneur and understand that what they have contributed as an entrepreneur are the first steps to the success. At the same time to identify business opportunities and use some necessary tools to design an evaluation and work on the entrepreneurial initiatives. | | |
| 2. PREVIOUS KNOWLEDGE. | | |
| There's no need to have previous knowledge's. | | |
| 2. TRANSVERSALS COMPETENCES | | |
| <ul style="list-style-type: none"> - Team work - Solving problems - Learn to Learn | | |
| 4. METHODOLOGY | | |
| Methodologies are focus on the student; he/she becomes the centre of his/her learning process and the teachers turns into a facilitator or guide. | | |
| Learning based on projects | Learning based on problems X | Case methodology |
| Team work X | Visits to organizations | Simulations |
| Workshops X | External powers X | Learning communities (Wikis, blogs, social networks ...) |
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5. SUBJECT

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| <p>Competence 1 (C1)</p> | <p>Entrepreneurship</p> <ul style="list-style-type: none"> • Make them be aware of the need and the importance of been proactive in the processes of change that companies make: <ul style="list-style-type: none"> ▪ Business person versus entrepreneur / intraentrepreneur ▪ The management of change in ▪ To have a roll of a facilitator in the change processes on companies. ▪ Experimentation <p>At the same time understand the importance of the entrepreneur abilities development that are need for the change processes in companies and experiment all these by making different dynamics and activities. These are the abilities that we see most important :</p> <ul style="list-style-type: none"> ▪ Team work ▪ Proactivity ▪ Leadership ▪ Experimentation |
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6. BIBLIOGRAPHY AND OTHER INFORMATION RESOURCES

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| <p>Competencia 1 (C12)</p> | <ul style="list-style-type: none"> ✓ Richard Foster, "Innovación, la estrategia del trinunfo" ✓ Tom Peters, "El circulo de la innovación" ✓ George Roth / Art Kleiner, "El lado humano del cambio" ✓ Jose Maria Sainz de Vicuña, "Innovar con éxito" ✓ Peter Sengue, "La quinta disciplina" ✓ Chesbrough, "Open innovation" ✓ Kelley, "Las 10 caras de la innovación" ✓ Jhonson, "Where is my cheese??" ✓ Prashning, "The power of diversity" ✓ Isaacs, "Dialogue. The art of thinking together" ✓ Katzenbach, "The wisdom of teams" ✓ Kotter, "Our iceberg is melting" ✓ Saratxaga, "Harreman estilo berri bat" ✓ Kouzes and Posner, "The leadership challenge" ✓ Dave Gray, Sunny Brown, James Macanufo, "Gamestroming" ✓ Juan Gasca & Rafael Zaragozá, "Designpedia" ✓ Alex Osterwalder e Ives Pigneur, "Business Model Canvas" ✓ |
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7. EVALUATION

Things to do so we can evaluate:

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| A1 | Final project |
| A2 | Proactive participation |
| A3 | Check-point |

The evaluation will be done like this:

| COMPETENCE | Identify the skills of an entrepreneur and understand that what they have contributed as an entrepreneur are the first steps to the success. At the same time to identify business opportunities and use some necessary tools to design an evaluation and work on the entrepreneurial initiatives | | |
|------------------|---|---|------------|
| LEARNING OUTCOME | RA1. identify the skills of an entrepreneur/intraentrepreneur as a facilitator in the change processes. | RA2. Identify the contribution of the entrepreneur/intraentrepreneur in the initiative to the success | TOTAL |
| A1 | 20 | 20 | 40 |
| A2 | 20 | 20 | 40 |
| A3 | 10 | 10 | 20 |
| TOTAL | 50 | 50 | 100 |

Terms for the evaluation: The specific criteria (passes all the competences) will be explained the first day of class. There are some minimum conditions that they have to complete to pass the subject:

- They need to have at least 5/10 in the competence (C).
- They need to have at least 4/10 in each of the learning results (RA).
- Each of the activities will have a recovery opportunity.