

FINANCIAL MARKETS

GENERAL OVERVIEW OF THE SUBJECT		
STUDIES DEGREE IN BUSINESS MANAGEMENT & ADMINISTRATION		
SUBJECT: FINANCE II		
TYPE		Compulsory : X Elective:
CREDITS: 3 ECTS		
COURSE : 4TH		SEMESTER: 2º
TOPIC: EMERGING BUSINESS MODELS		
IDIOMA: ENGLISH		
MAIN INFORMATION OF THE SUBJECT		
RA 1. Learn the characteristics of financial securities. RA 2. Manage the diversification in financial asset portfolios.		
2. REQUIREMENTS		
Basic knowlege of Investment and Finance I		
3. TRANSVERSAL COMPETENCES		
<i>Not graded.</i>		
4. METHODOLOGY		
Theory and practice will be worked in class. There will be also teamworking and oral presentations.		
Project Based Learning	Problem Based Learning	Case Study
Teamwork X	Company Visits	Role Plays
Workshops	Expert Talks	Web 2.0 (Wikis, blogs, social networks,.....)

5. PROGRAMME

- 1.- Stock markets and stock market indexes.
- 2.- The return of the stock market in the long run.
- 3.- Asset allocation.
- 4.- Fixed-income securities.

6. BIBLIOGRAPHY

Siegel Jeremy J. (2014): *Stocks for the Long Run*, 5th Edition.
 Burton G. Malkiel (2018): *A Random Walk Down Wall Street*

7. GRADING

These are the activities that will be assessed in the FINANCIAL MARKETS subject:

A1	TEAMWORK
A2	EXAM
A3	
A4	
A5	
A6	
A7	

Requirements to pass:

- Minimum of 4 in each of the learning outcomes.
- Minimum of 5 in the whole subject.

FINANCIAL MARKETS			
Competence	Learn the tools and methods in financial markets		
Learning outcomes	RA1. Learn the most important financial securities.	RA2. Manage the diversification in financial asset portfolios.	
A1:TEAMWORK	30		30
A2: EXAM	35	35	70
Total	65	35	100