

## [MDE301] TRENDS DESIGN I

### GENERAL INFORMATION

<b>Studies</b>	UNIVERSITY MASTER IN STRATEGIC PRODUCT AND SERVICE DESIGN		<b>Subject</b>	INNOVATION IN INDUSTRIAL DESIGN	
<b>Semester</b>	1	<b>Course</b>	1	<b>Mention / Field of specialisation</b>	
<b>Character</b>	OPTIONAL		<b>Language</b>	CASTELLANO	
<b>Plan</b>	2022	<b>Modality</b>	Face-to-face	<b>Total hours</b>	50 class hours + 75 non-class hours = <b>125 total hours</b>
<b>Credits</b>	5	<b>Hours/week</b>	2.78		

### PROFESSORS

AZPI-GARCIA, ANDONI
SUBERBIOLA CASTILLO, MARIA

### REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
DESIGN METHODOLOGY AND MANAGEMENT I VISUAL COMMUNICATION	(No previous knowledge required)

### LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
<b>MDRA03</b> - Build sustainable future scenarios based on identifying trends and design-related prospective studies.		x		5

Total: 5

KC: Knowledge or Content / SK: Skills / AB: Abilities

### SECONDARY LEARNING RESULTS

**RMD03** [!] *Construir escenarios de futuro sostenibles basados en la identificación de tendencias y en estudios prospectivos relativos al diseño.*

#### LEARNING ACTIVITIES

	CH	NCH	TH
Presentation by the teacher in the classroom, in participatory classes, of concepts and procedures associated with the subjects	30 h.		30 h.
Carrying out exercises and solving problems individually and/or in teams	20 h.	75 h.	95 h.

#### EVALUATION SYSTEM

	W
Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems	100%

#### MAKE-UP MECHANISMS

Reports on the completion of exercises, case studies, computer exercises, simulation exercises, laboratory exercises, term projects, challenges and problems

**CH** - Class hours: 50 h.

**NCH** - Non-class hours: 75 h.

**TH** - Total hours: 125 h.

### CONTENTS

### LEARNING RESOURCES AND BIBLIOGRAPHY

#### Learning resources

Subject notes  
 Moodle Platform  
 Presentations by external Lecturers  
 Topic related web quires

#### Bibliography

[http://katalogoa.mondragon.edu/janium-bin/janium\\_login\\_opac\\_re\\_in k.pl?grupo=ESTRATEGICO11&ejecuta=30&\\_ST](http://katalogoa.mondragon.edu/janium-bin/janium_login_opac_re_in k.pl?grupo=ESTRATEGICO11&ejecuta=30&_ST)