

## [MDA301] HUMAN CENTERED DESIGN

### GENERAL INFORMATION

<b>Studies</b>	UNIVERSITY MASTER IN STRATEGIC PRODUCT AND SERVICE DESIGN	<b>Subject</b>	HUMAN CENTERED DESIGN
<b>Semester</b>	1	<b>Course</b>	1
<b>Character</b>	COMPULSORY	<b>Mention / Field of specialisation</b>	
<b>Plan</b>	2022	<b>Modality</b>	Face-to-face
<b>Credits</b>	4	<b>Hours/week</b>	2.28
		<b>Language</b>	CASTELLANO
		<b>Total hours</b>	41 class hours + 59 non-class hours = <b>100 total hours</b>

### PROFESSORS

GONZALEZ DE HEREDIA LOPEZ DE SABANDO, ARANTXA
ANAYA RODRIGUEZ, MAITE

### REQUIRED PREVIOUS KNOWLEDGE

Subjects	Knowledge
VISUAL COMMUNICATION DESIGN METHODOLOGY	(No previous knowledge required)

### LEARNING RESULTS

LEARNING RESULTS	KC	SK	AB	ECTS
<b>MDRA06</b> - Conduct studies, including their design and implementation, in order to identify the current and future needs of people using the most appropriate methods and tools of people-centred design.		x		2,4
<b>MDRA07</b> - Demonstrate awareness of and commitment to ethical and professional responsibility in the strategic design of innovative products and services, in line with the principles of universal accessibility and design for all, and especially with regard to human rights and gender equality		x		1,6
			<b>Total:</b>	<b>4</b>

KC: Knowledge or Content / SK: Skills / AB: Abilities

### CONTENTS

- Introduction
- Design Research
- Research tools in design
- Design research planning
- Strategic dimension of inclusive design
- Inclusion assessment tools
- Methodologies for inclusive design
- Assisstive technologies

### LEARNING RESOURCES AND BIBLIOGRAPHY

Learning resources	Bibliography
(No resources)	<a href="http://katalogoa.mondragon.edu/janium-bin/janium_login_opac_re_in k.pl?grupo=ESTRATEGICO11&amp;ejecuta=5&amp;_ST">http://katalogoa.mondragon.edu/janium-bin/janium_login_opac_re_in k.pl?grupo=ESTRATEGICO11&amp;ejecuta=5&amp;_ST</a>