DIPLOMATURA EN CIENCIAS EMPRESARIALES

INGLÉS APLICADO A LA LOGÍSTICA

Curso: 3  |  Tipo: Optativa  |  Período de docencia: C2
Créditos: 4,5
Estudios: DIPLOMATURA EN CIENCIAS EMPRESARIALES
Especialidad: Logística Empresarial y Transporte

OBJETIVOS


CONTENIDOS

1.- THE CONTEXT OF LOGISTICS
   - Aims of Logistics
   - Integrating the Supply Chain
   - Planning the Supply Chain

2.- LOCATING FACILITIES
   - Factory Layout
   - The Manufacturing Cycle
   - Location Planning

3.- TRANSPORT
   - Mode of Transport
   - Intermodul Transport
   - Routing Vehicles

4.- Global Logistics
   - International Trade
   - Problems with International Logistics
   - Organizing International Operations

ORIENTACIÓN METODOLÓGICA

- Speaking activities
- Listening activities
- Grammar exercises
- Vocabulary exercises
DIPLOMATURA EN CIENCIAS EMPRESARIALES

✓ Word Building
✓ Group work
✓ Presentations

EVALUACIÓN

✓ Written exam: questions on subjects studied and exercises based on cases
✓ Studied in class.
✓ Listening exam
✓ Speaking exam
✓ Presentation in class
✓ Students everyday work and participation
✓ Essays

BIBLIOGRAFÍA BÁSICA

Waters, Donald. An Introduction to Supply Chain Management. Palgrave MacMillan

Plus material given by the teacher


APCS Diccionario. Centro Español de Logística.